

Reduce cloud spend & improve operational efficiency

Unveiling the power and value of automated database parameter tuning

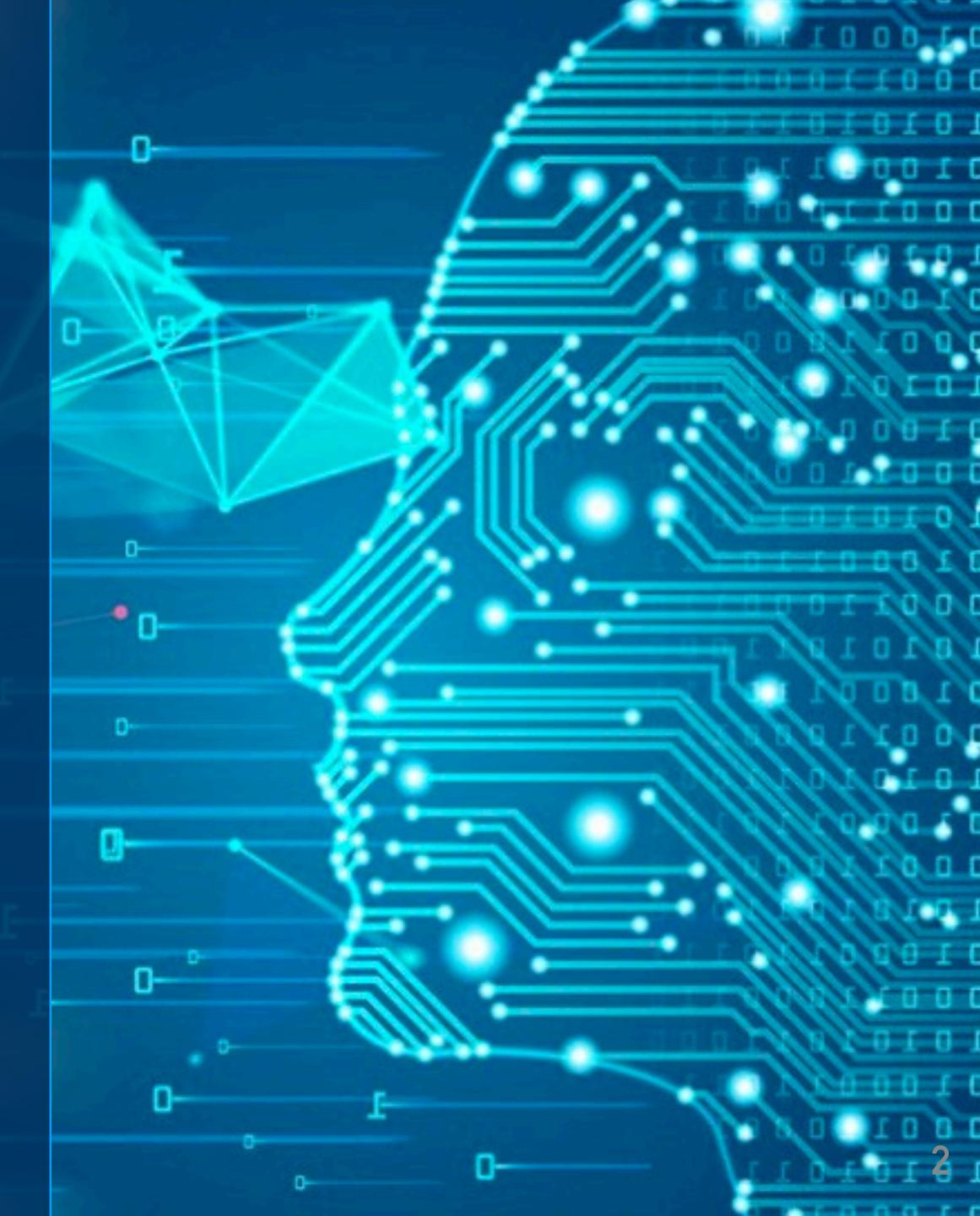


Introduction

DBtune is an Al-powered database parameter tuning service.

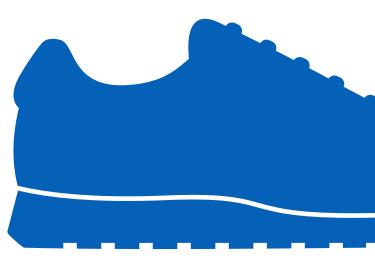
Spun out of research at Stanford University, DBtune autonomously optimizes the configuration of databases through machine learning.

It observes, iterates and adapts until converging and delivering the **optimal** settings for any individual workload, use case and machine.



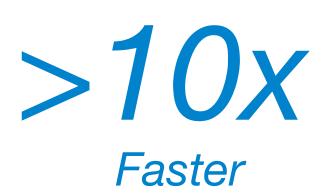
C-suite business priorities in 2024





Reduce cloud / infrastructure costs Improve application / system performance

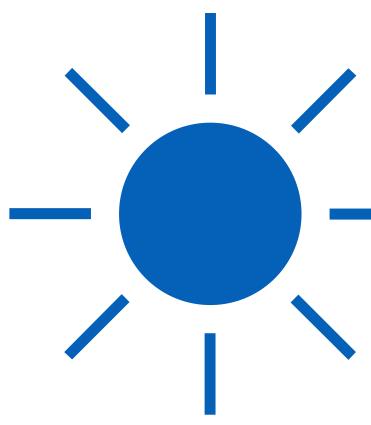
Cost saving



Source: DBtune benchmark testing. Details shared later in presentation.







Enhance operational efficiency Reduce carbon emissions

Business outcomes using DBtune

25%

Increase in productivity 50% Reduction in CO2





What is database tuning? Keeping the database fit and responsive

- Databases change, grow and slow down \otimes
 - Not all workloads and machines are the same

 $\boldsymbol{\triangleleft}$

 $\boldsymbol{\heartsuit}$

- \otimes
 - It is a 'dark-art' yet an integral part of any DBA and developer's job

*DBtune focuses solely on automating database parameter tuning

Tuning adapts a database to its current use-case, load and machine

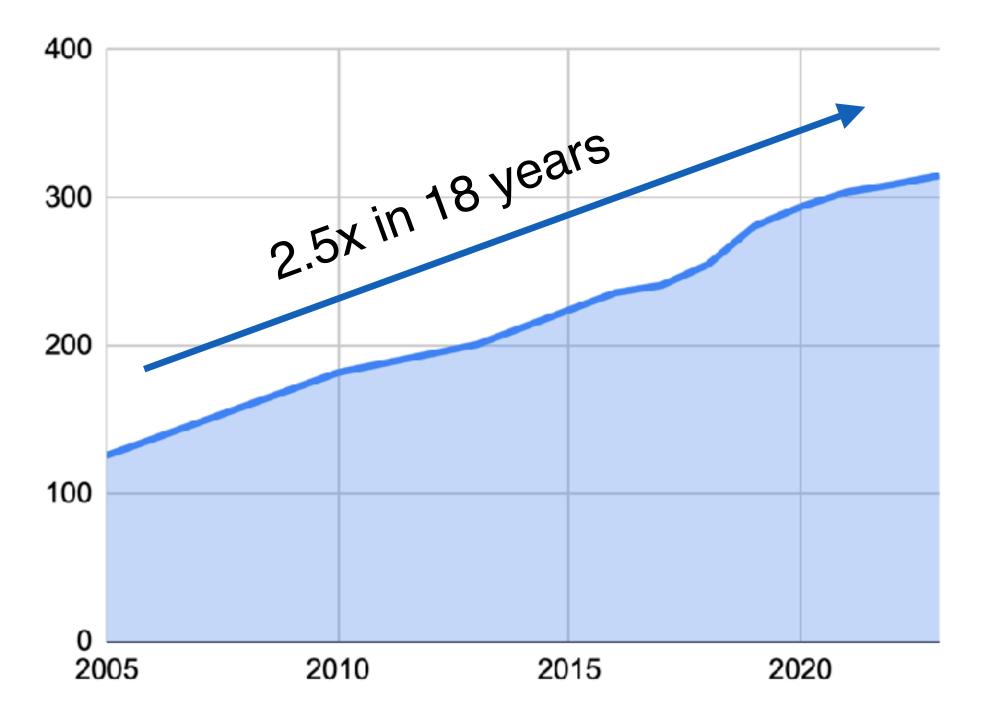
Tuning can include: query, **DBMS parameters***, indexes, OS parameters





Database complexity is growing over time

The number of parameters is growing **linearly**

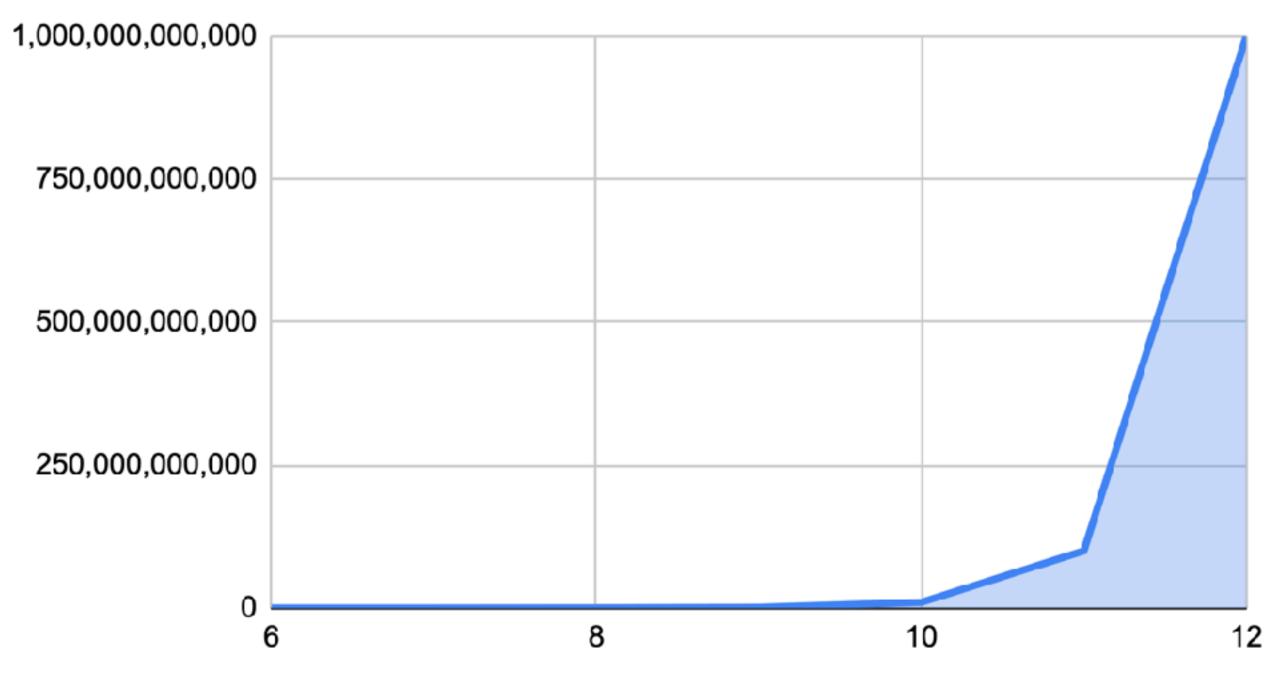


PostgreSQL number of parameters

With just 12 variable parameters, there are 1 trillion possible database configurations



The number of configurations is growing **exponentially**



Example of complexity with 12 parameters







How is parameter tuning tackled today by DBAs and developers?

Manual



Tuning guru

Slow Takes days

Painstaking Needs high expertise

Ineffective Tune again in a week

Inadequate Seasonal workload

Heuristics

One-size-fits-all Uses generic rules

Workload agnostic Not bespoke

Ineffective Tune again in a week

Inadequate Seasonal workload

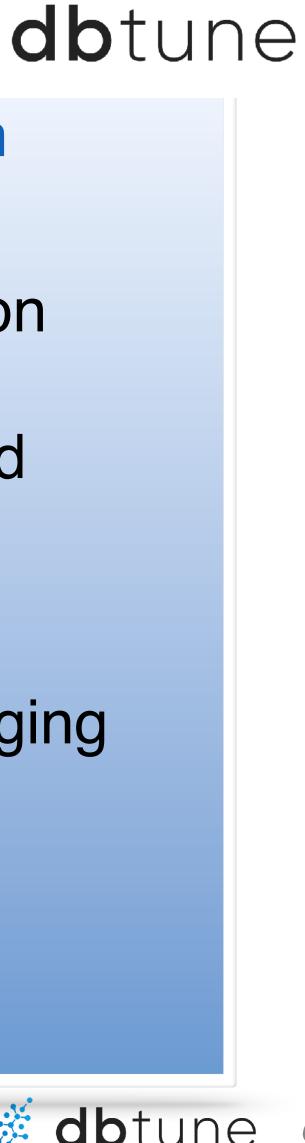


New approach

Ideally a solution that learns by observation and autotunes

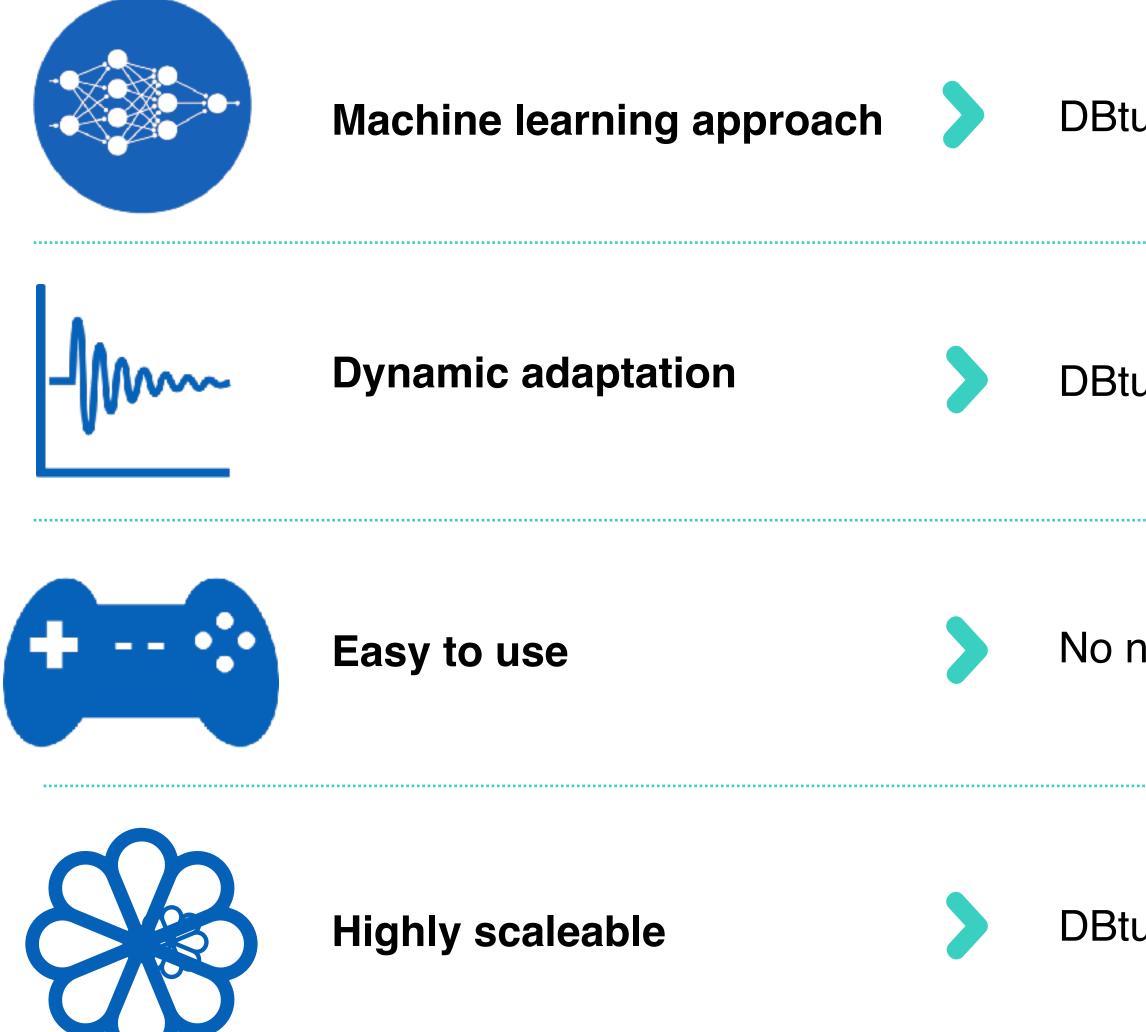
A solution that adapts to changing workloads







We introduce DBtune A unique AI-powered automated database parameter tuning service



DBtune learns how to solve optimization challenges

DBtune can tune a database irrespective of its size and complexity

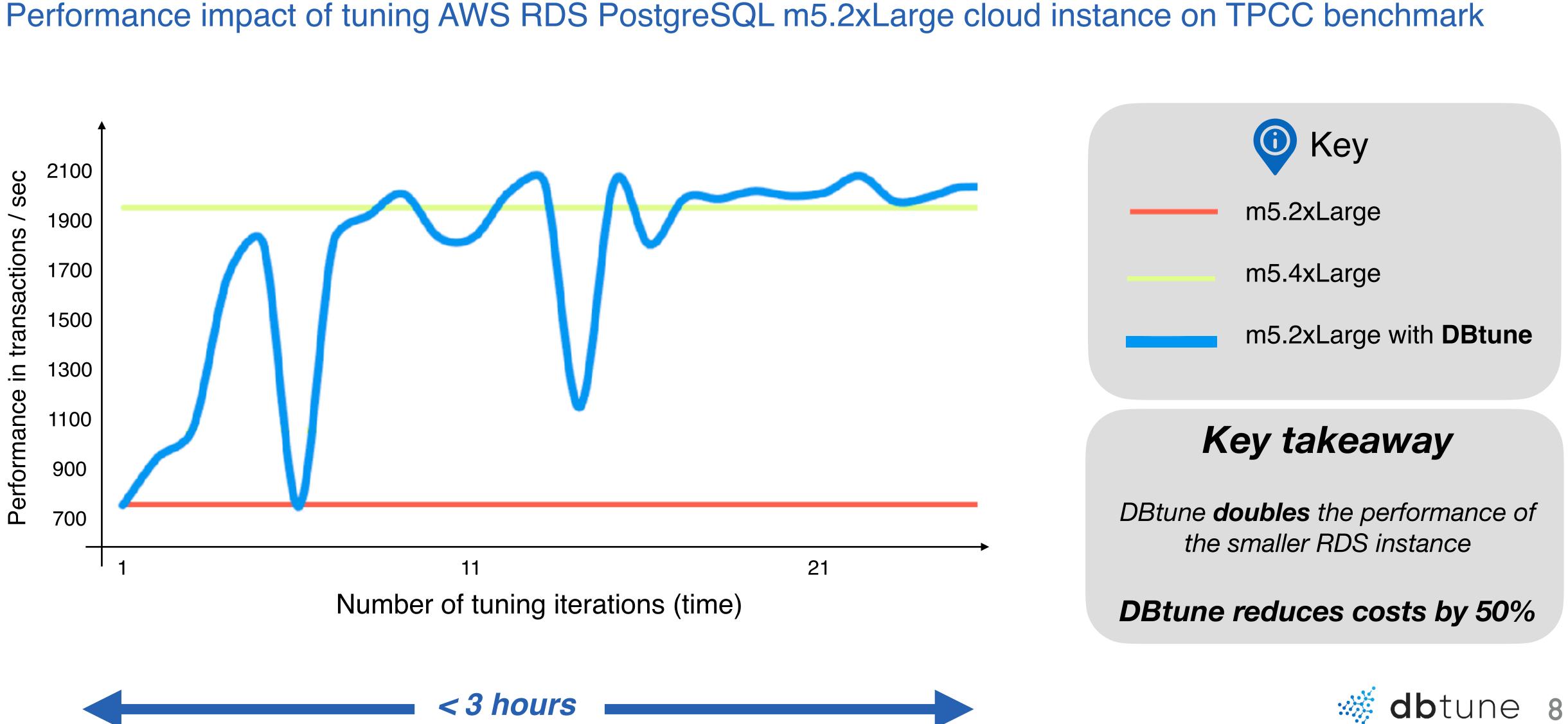
No need for background in AI or database tuning

DBtune can tune multiple databases in heterogeneous environments





Proof of savings: Comprehensive test results







Proof of savings: Detailed economic analysis DBtune achieves better performance on a m5.2xlarge than running an m5.4xlarge

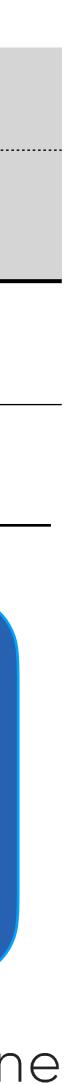
| Hardware | | | | Cost / Year | | |
|--------------------------|-------|--------|------|-------------|-----------|------------|
| AWS RDS Instance Type | Cores | RAM | IOPS | Instance | EBS | Total |
| db.m5.4xlarge | 8 | 64 GBs | 4000 | US\$12,475 | US\$4,800 | US\$17,275 |
| db.m5.2xlarge | 4 | 32 GBs | 2000 | US\$6,237 | US\$2,400 | US\$8,637 |



*A16z article: "The Cost of Cloud, a Trillion Dollar Paradox"

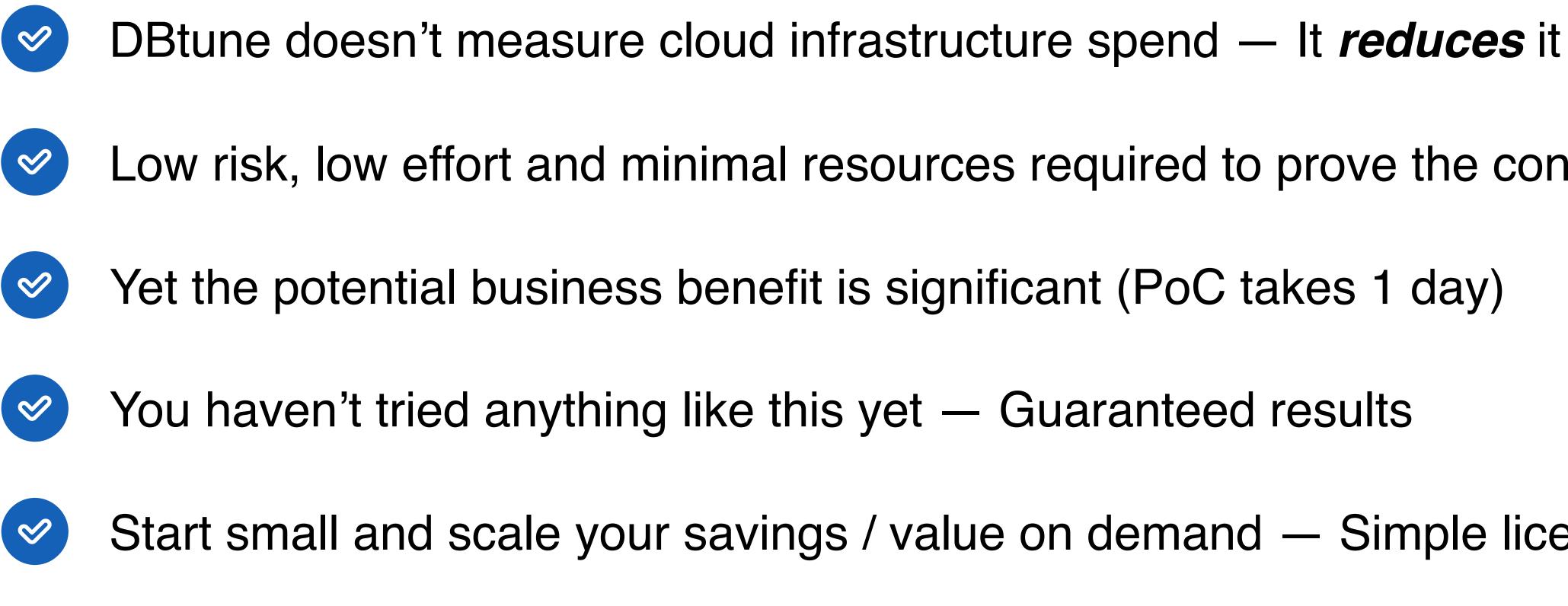








How is DBtune different?





Flexible deployments means there's always a way to realize business value

- Low risk, low effort and minimal resources required to prove the concept
- Start small and scale your savings / value on demand Simple licensing





The DBtune team

Leadership

Dev

M & S



Founder & CEO Dr. Luigi Nardi Stanford & Lund





Senior ML Engineer Dr. Erik Hellsten Chalmers, DTU, LTH, Volvo





Senior Software Engineer Muhammad Umair Freie, Heidelberg, SAP





Tech Lead Co-founder VisualEyes, Neo4j



Costa Alexoglou



Marketing Coordinator Ellyne Phneah LTH, ZDNet, Symantec



Advisor Dr. Kunle Olukotun Stanford & Co-founder SambaNova

Frontend Engineer Aiman Mohsin Diya, Sia Smtech

Backend Engineer Tahir Masood FAST, Ibex Global



Strategy Advisor Kingston Duffie Serial Entrepreneur



Technology Advisor Peter Zaitsev Co-founder & CTO Percona

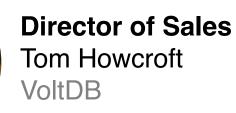




Special Consultant Magnus Hagander Redpill, PG Core Team



Technology Advisor Johan Svensson Co-founder & CTO Neo4j



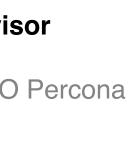


Marketing Advisor Mark Jennings Techstars, Notch



Sales Advisor Alan Facey B2B Sales Leader







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